



EXHIBITOR^{AND} SPONSOR PROSPECTUS

SEPTEMBER 19 - SEPTEMBER 21

2023 INTERNATIONAL CONFERENCE AND EXPO

REGISTER ONLINE NOW!

Renaissance Phoenix
Downtown Hotel
Phoenix, AZ

WELCOME!

The High Technology Crime Investigation Association invites you to join us for our 39th Annual 2023 International Conference & Expo in Phoenix, AZ, September 19–21, 2023. Exhibit hall will be available Tuesday, Wednesday, and Thursday through lunch. Your participation at our event offers you the opportunity to connect, in person, with key industry personnel to give you an opportunity to showcase your products and services.

Be sure to join us Tuesday, September 19th for a reception at the hotel. In addition, you will have exposure to our attendees through the conference.

ABOUT THE HTCIA INTERNATIONAL CONFERENCE & EXPO

The 39th Annual 2023 HTCIA International Conference & Expo will be held at the Renaissance Phoenix Downtown Hotel. Guests of the hotel will enjoy the spacious rooms, complimentary Internet access in your guestroom, complimentary fitness center, and a convenient location near an array of attractions. the discounted rate of \$179 per night (plus tax).

Year after year the HTCIA International Conference & Expo delivers invaluable content, compelling keynotes, leading-edge insights, and extensive opportunities to exchange ideas. Our attendees demand the most current and up-to-date information to help them succeed at work and continue to grow in their careers. Sponsoring and exhibiting at the conference provides your company with the opportunity to engage with high tech crime investigators at all levels who are actively learning and evaluating the best that the industry has to offer. Don't miss your chance to talk to and influence this qualified audience!

We offer a variety of ways for companies to sponsor and interact with attendees. In addition, HTCIA offers numerous marketing opportunities, and we will work with you to customize a package that meets your needs.

We look forward to welcoming you to the 39th Annual HTCIA International Conference & Expo!

Demographics



Attendee Positions

Account Executive	Dept Manager	EVP Cybersecurity & Digital Forensics	Manager, Solutions Consultant	Sales Director	Sr. Account Executive
Adjunct Professor	Deputy Chief Investigator	Forensic Analyst	Manager, Strategic Accounts Team	Sales Executive	Sr. Deputy Probation Officer
Area Sales Manager	Detective	Forensic Consultant	Managing Director	Sales Leader	Sr. Director Of Digital Intelligence
Associate Professor	Detective Constable - Computer Forensic Analyst	Forensics Analyst	Managing Partner/ Attorney	Senior Account Executive	Sr. Manager, Security Operations
Asst Prosecutor	Detective Investigator	Founder	Marketing Manager	Senior Digital Investigative Analyst	Strategic Account Executive
Blockchain Intelligence	Detective, CFCE	Founder / Adjunct Professor	MCJ Program Assistant	Senior Inspector	System Engineering
Board Member	Detective/Investigator	Head Of Investigations USG	Michigan Chapter President	Senior Manager – Digital Forensics	System Integrator/ System Re-Installation/ Recovery/ Security Hardening
Business Development	Digital Forensic Analyst	Head Of Quality Assurance	Operations Advisor	Senior Manager: Product Marketing & Events	Technical Sales Engineer
Captain	Digital Forensics Laboratory Director	Independent Consultant	Operations Manager	Senior Program Officer	TmTMOo
Cellular Forensic Investigator	Digital Forensics Technician	Investigations Program Coordinator	Presales Leader	Senior Science Officer	Trial Analyst
CEO	Director	Investigator	President	Cyber	Us Sales Executive
CEO/Chief Digital Forensic	Director Of Digital Forensics	IT Security Operations Engineer	Principal Forensic Scientist	Senior Security Developer	Vice President
Chief Inspector	Director Of Magnet Digital Investigations	IT Team Leader	Principal Solutions Consultant	Senior Security Program Manager	Vice President, Content Protection Enforcement
Chief Product Officer	Director Of Marketing	Lead Cyber Security Engineer	Professor	Senior Special Agent	VP of Us Sales
Chief Technology Officer	Director Of Operations	Lead, Digital Forensics Legal Operations	Project Manager (Forensic Investigator)	Solutions Consultant	Worldwide Professional Services Leader
Client Success & Channel Sales	DIRECTOR OF SALES& BUS DEVELOPMENT	Manager, Cyber Response Operations	Regional Sales Manager	Speaker	
Collections Expert	Director Of Training	Manager, Forensics & eDiscovery	Renewals Manager	Special Agent	
Computer Forensic Analyst	Division Chief of Forensic Technology Section		Research Intern	Special Agent-Computer Investigative Specialist	
Computer Forensic Lab	DOMEX SME		Sales Associate	Squadron Chief Of 9th Investigation Corps	
Coordinator Digital Forensics	Enterprise Security Analyst		Sales Development Representative	Sr Special Agent	
Crime Analyst					
Criminal Investigative Forensic Analyst					
CTE Teacher					

2022 Organizations & Agencies In Attendance

ADF Solutions, Inc.	Prosecutors Office	County of Gloucester - Prosecutors Office	DeSales University	Evlos	Hetherington Group
McKinsey and Company	Nassau County District Attorney	NYC Dept of Education	Sacramento County Probation Office	Teel Technologies	University of Houston
ALPHAFOX Forensics	Canada Revenue Agency	Criminal Investigation Bureau	Detego Digital Forensics	Exterro	Hexordia
MediaClone, Inc.	Nassau County District Attorney's Office	OpenText	Sacramento Sheriff's Office	The Fiscal Information and Investigation Service	University of New Haven
Aon	Carroll County Sheriff's Office	Cyacomb	DFIRLABS	FBI	Homeland Security Investigations
Mercer County Prosecutor's Office	NBCUniversal	Ortho Clinical Diagnostics	Self	The MITRE Corporation	US Marshals
Apple Inc.	Cellebrite/SANS	CyberAssure Corporation	DFO	FIOD	INsig2
Micro Focus	Nelson Consulting	PlexTrac, Inc	Shenberger Technology	Trenton Police Dept.	USDOJ
ArcPoint Forensics	Coast Guard Administration	Cybir	Digital Intelligence	Forensic Computers	INsig2 Ltd
Microsoft	New Brunswick Police Department	PlexTrac, Inc.	Siemens Healthineers	TRM Labs	Verdict Resources Inc.
Artic Wolf Labs	Colorado Springs Police Department	Delaware County CID	Durham Regional Police Service	Forensic Computers, Inc.	IRS
MITRE	NRC OIG	PT Digital Forensic Indonesia	St. John's University	Truxton Forensics	Vound Software
Atola Technology	Consilio	Department of Treasury - IRS-CI	Dutch Military Police	Froese Forensics Partners	Madison Associates
Monolith Forensics LLC	Ntrepid LLC	R&D Investigative Support	Stark State College	U.S. Marshals Service - FSU	Washington County Sheriff's Office
Bell Canada 2022 A	Coretek Services	Dept of State	El Dorado County District Attorney's Office	George Mason University	Magnet Forensics
Motion Picture Association	Nuix	Realogy	SUMURI LLC	United States Marshals Service	WesDx LLC
BitCarver Digital Forensics			Elastify Inc.	Grayshift, LLC	Maragell, LLC
MSAB			Tanzania Revenue Authority	UnitedLex	Yonovitz & Joe, L.L.P.
Burlington County					

BOOTH INFORMATION

Exhibit Space

Total Exhibitor Fees Must Accompany the Exhibit Space Contract

Booth reservations and location of booths are based on a first come, first-served basis, in the specific sponsorship level section requested. Exhibit Space Contracts will not be processed without full payment.

Emailed Exhibit Space Contracts are acceptable, but must be accompanied by credit card information. Confirmation of booth space will be emailed to the contact person indicated on the Exhibit Space Contract.

HTCIA

Attn: HTCIA 2022

4 Lan Drive, Suite 100, Westford, MA 01886

Email: jeanette.foster@htcia.org

Exhibit Space

The expo will take place in the Grand Ballroom of the Renaissance Phoenix Downtown Hotel

There will be two exhibit space options available this year. Spaces will be a 10x10 or 10x20 for Gold and Platinum Sponsors.

Space to include:

- » 1 skirted 6' exhibit table
- » 2 chairs and wastebasket
- » Company name printed and placed with assigned table
- » Company name and space location on the conference website
- » Complimentary basic wireless internet in all meeting and guest rooms is provided to exhibitors and conference attendees courtesy of HTCIA
- » Complimentary training room at the host hotel 1 day prior to the start of the conference for Platinum Sponsor

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 HTCIA

2023
INTERNATIONAL
CONFERENCE AND EXPO

Vendor Showcases

Vendor Showcases will be assigned on a first-come first served basis. Time slots will be 30 – 45 minutes, available on Tuesday, Wednesday and Thursday morning. Vendor Showcases will take place the Renaissance.

Sponsor Webinars

Platinum and Gold level sponsorships include online webinars hosted on the HTCIA's Zoom platform. These webinars can be product based and recorded and stored on the HTCIA's online library with the vendors' written permission. The webinars will be scheduled once full payment is received in full and will be conducted pre or post-conference. Webinars cannot be carried into the following year.



HTCIA SPONSOR BENEFITS

Exhibitor Space

	Platinum \$11,000	Gold \$7,500	Silver \$5,000	Bronze \$3,500	Non-Profit Booth Level \$1,700
10' x 20' booth space in premier location/Two 6' exhibit tables and two chairs	✓	✓			
10' x 10' booth space in assigned location / One 6' exhibit table and two chairs			✓	✓	✓
Complimentary vendor conference registrations <i>(includes all conference sessions/events)</i>	6	4	3	2	2
Complimentary training room at host hotel <i>(up to 1 day prior to conference start)</i>	✓				
Recognition from podium during general session	✓				
Insertion of your company name and/or logo on conference attendee t-shirt	✓				
Opportunity to submit a pre-recorded training session to HTCIA's learning management system	✓				
30-minute vendor showcase session <i>(date/time to be selected by HTCIA)</i>	2	1			
Opportunity to facilitate a 60-minute webinar to HTCIA members following the event	2	1			
Marketing email to all conference attendees	2	1	1		
Opportunity to include one piece of company literature in attendee conference bags	✓	✓	✓	✓	
Company name and/or logo included on the conference webpage	✓	✓	✓	✓	✓
Company name and/or logo included in event marketing	✓	✓	✓	✓	✓
Company name and/or logo included on conference signage	✓	✓	✓	✓	✓
Company name and/or logo included in the conference mobile app	✓	✓	✓	✓	✓
Acknowledgment in post-conference survey communication	✓	✓	✓	✓	✓
Acknowledgment in post-conference HTCIA electronic newsletter	✓	✓	✓	✓	✓
Digital attendee list of those who opt-in	✓	✓	✓	✓	✓

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ADDITIONAL SPONSORSHIP OPPORTUNITIES



Attendee Conference Bag Sponsorship

\$2000 [1 opportunity]

Company name and/or logo on attendee bags

One post-conference marketing email to all conference attendees

One piece of company literature included inside bag



Name Badge Sponsorship

\$1500 [1 opportunity]

Company name and/or logo placed on printed attendee name badges



Hotel Key Card Sponsorship

\$2500 [1 opportunity]

Company name and/or logo printed on hotel room key cards



Conference Lanyard Sponsorship

\$1500 [1 opportunity]

Company name and/or logo imprinted on lanyards



Entertainment Sponsor

\$1500 [2 opportunities]

Company recognition three times by entertainer(s)



Coffee/ Beverage Break Sponsor Station Sponsorship

\$1000 [4 opportunities]

Company recognized by podium speaker



Cocktail Napkin Sponsorship

\$750 [1 opportunity]

Company name and/or logo on cocktail napkins



Charging Station Sponsorship

\$800 [1 opportunity]

Company name and/or logo on charging station

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EXHIBITOR RULES, REGULATIONS & INFORMATION

Expo Services

A separate service kit will be sent by email from HTCIA to each contracted exhibitor. This kit will include information about furniture, labor, cleaning, shipping, electrical, and other services.

Service Desk

The Exhibitor Service Desk will be open during regular installation and dismantling hours and throughout the event. Requirements for on-site exhibitor services may be ordered or adjusted at the Exhibitor Service Desk.

Rules

These rules, regulations and restrictions govern all exhibitors and exhibits for HTCIA and are part of the agreement for space.

Booth Information

Booths are 10' x 10' or 10' x 20'. Each includes an 8' high back wall, 3' high sidewall dividers, a one- or two-line company ID sign, a 6' table, two chairs, a wastebasket. The Seminole Ballroom is carpeted.

Exhibit Space

HTCIA will attempt to accommodate exhibitor's first choice. Booth location assignment(s) will be based upon receipt of completed Exhibit Space Contract and full payment. Booth space will be assigned on a first-come, first-served basis in the specific sponsorship level section.

Payment Information

Total booth fees must accompany the Exhibit Space Contract. No exceptions.

Use of Space

Exhibits should not obstruct other exhibits. Aisles must be kept clear. To this end, exhibits should be so arranged that exhibitor representatives will be inside the space assigned. Display material or equipment at the sides of the booth should not exceed the height of the sidewalls. All material used for decoration shall be a flame retardant type. Fire exits and safety equipment within the exhibit hall must be left accessible and in view at all times. Display material or equipment of significant size must be approved in writing by the HTCIA Conference Planner. Exhibitors' product demonstration may in no way interfere with demonstrations at adjacent tables.

Floor Plan

All measurements shown on the floor plan have been made as accurately as possible. However, HTCIA reserves the right to make such modifications as may be needed, making equitable adjustments with the affected exhibitors.

Sale of Products

Sales of products are permitted inside the exhibit hall within an exhibitor's designated booth space. Obtaining the appropriate licenses/permits as required by law, collecting and remitting sales tax and any other legal requirements associated with product sales are the sole responsibility of the exhibitor.

Noise, Music, Video

Public address, sound producing and amplifying devices that project sound (e.g. music, singing) beyond the exhibitors' space are prohibited. Use of music, video or other such element that may include copyrighted materials must be appropriately licensed by exhibitor. Exhibitor shall be solely responsible for said usage, and shall indemnify and defend HTCIA organizers for any loss or claims filed as a result of use of noise, music or video by exhibitor at the show.

Liability

It is agreed that HTCIA, the Hard Rock Hotel and Casino Exhibitor Services shall not be liable to an exhibitor, its officers, employees, agents or volunteers, for any damage to, or for the loss or destruction of, an exhibit or the property of an exhibitor, or for personal or bodily injuries to an exhibitor, its officers, employees, agents or volunteers, resulting from any cause. All claims for any such loss, damage or injury are expressly waived by the exhibitor. Exhibitors shall maintain insurance at exhibitor's own expense to cover against said losses. Exhibitor must exercise reasonable diligence in protecting and/or securing its exhibits, displays and other property. In no event will HTCIA be held responsible for the property of an exhibitor, its officers, employees, agents or volunteers.

Security

HTCIA will provide a reasonable level of security service throughout the hours of installation, exhibit hours and dismantling, and shall exercise reasonable care for the protection of the exhibitor's materials and displays. We suggest that any small electronics be taken with you after show hours. Beyond this, HTCIA, neither the facility, nor any officer, director nor staff member thereof will be responsible for the safety of the property or the exhibitor from any cause. If desired, exhibitor should obtain, at its own expense, appropriate insurance to cover said losses.

Failure to Occupy

All booths are to be staffed at all times during dedicated exhibit hall hours. Exhibit booths may not be dismantled before the official closing of the exhibits on Thursday, September 21, 2023 at the designated end time of the Expo. Failure to abide may result in said company excluded from future events.

Restrictions

HTCIA reserves the right, in its sole and absolute discretion, to prohibit any display or exhibit that it judges to be not suitable or in accordance with the acceptable professional ethics of HTCIA. Anything potentially lewd, discriminatory, or that may be deemed sexual harassment is prohibited. All representatives occupying a booth shall dress in a manner appropriate (business casual) for the overall goals and objectives of the tradeshow.

Food and Beverage

Exhibitors may not dispense food or beverage from their booth(s). The Hard Rock Hotel strictly forbids any food or beverage from outside sources being brought into the exhibit hall. Any exhibitor that brings in unauthorized food and/or beverage will be asked to cease serving or risk confiscation of any such items. Additionally, such violation may result in action by HTCIA to remove the entire display

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EXHIBITOR RULES, REGULATIONS & INFORMATION

Booth Personnel and Registration

- » **Platinum Sponsors will receive six (6) full conference registrations including meals.** Full registration to be used by company employees and booth personnel.
- » **Gold Sponsors will receive four (4) full conference registrations including meals.** Full registration to be used by company employees and booth personnel.
- » **Silver Sponsors will receive three (3) full conference registrations including meals.** Full registration to be used by company employees and booth personnel.
- » **Bronze Sponsors will receive two (2) full conference registrations including meals.** Full registration to be used by company employees and booth personnel.

Additional full-conference registrations may be obtained at the additional Exhibitor price.

Refund and Cancellation Policy

Notice of cancellations must be made in writing to HTCIA. Cancellations made prior to July 31, 2023 will result in a full refund. Cancellations made after July 1 and until Aug 18, 2023 will result in a 50% refund. Cancellations made after Aug 19 will result in no refund.

If for any reason beyond its reasonable control including fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, pandemic, act of God, HTCIA shall determine that the Conference and Training Expo or any part may not be held and HTCIA shall determine and refund to the exhibitor its proportionate share of the balance of the aggregate display fees received which remains after deducting all expenses incurred by HTCIA.

Exhibit Decorator

The official decorator for this event will be announced. Upon receiving your Exhibit Space Contract and full payment, you will receive a service kit to assist you in placing orders for furniture & equipment for your booth, as well as shipping information. All vendors are required to use our vendor for this event. Direct shipments of booth material should be made according to service kit instructions.

Installation and Removal of Displays

Exhibitor move-in has been scheduled for Monday, September 18 beginning at 4:00pm. All exhibit booths must be set up and ready for inspection no later than 9:00pm, Monday, September 18. Goods and materials used in any display may not be removed from the exhibit hall until after the Expo officially closes on Thursday, September 21, 2023 at 1:00pm, unless approved (in writing) in advance of the show's opening date. Early dismantling is strictly prohibited. Exhibit booths and all materials must be completely dismantled and removed from the exhibit hall no later than 5:00pm Thursday, September 21, 2023.

Shipping and Storage

Information on shipping and storage will be outlined in the exhibitor's service kit. All exhibit materials must be shipped to the drayage company designated. Any exhibits shipped directly to the hotel may incur a shipping/handling/storage fee(s) and are to be paid by the exhibiting company. Exhibitors agree to ship at their own risk and expense.

Inappropriate Conduct

HTCIA will not tolerate inappropriate or conduct unbecoming by any attendee, guest or exhibitor at the International Conference & Training Expo. This includes actions that are offensive on account of race, color, gender, age, disability, economic status, religion, or national origin. Such violations may result in immediate expulsion from the event.

Hospitality

Exhibitors agree not to conduct hospitality events or off-site trainings during the HTCIA conference hours but are encouraged to do so at the conclusion of daily scheduled HTCIA events at their own expense.

Indemnification

The exhibitor agrees to indemnify, defend and hold harmless HTCIA, its officers, employees, agents and volunteers, from and against any and all damages to property or injuries to or death of any person or persons, including attorneys' fees; and shall defend, indemnify, save and hold harmless HTCIA, its officers, employees, agents and volunteers, from any and all claims, demands, suits, actions or proceedings of any kind or nature, including, but not by way of limitation, all civil claims, workers' compensation claims, and all other claims resulting from or arising out of the intentional or negligent acts, errors or omissions of the Exhibitor, its officers, employees, agents, in any way related to exhibitors duties and obligations under this agreement and/or its use of a booth at HTCIA International Conference & Training Expo.

Participation

HTCIA, in its sole and absolute discretion, may refuse to permit exhibition of any products, services, and/or materials which are deemed by the HTCIA organizers to be substantially inappropriate, in poor taste, or otherwise objectionable to attendees.

Subletting or Assignment

Subletting or assignment of booth space is strictly prohibited.

Force Majeure and Substitute Facilities

In the event that the exhibit facility is damaged or destroyed prior to the event, HTCIA may, at its option, obtain a comparable facility, to hold the event. However, HTCIA shall not be liable if space is not available due to fire, earthquake, storm, riot, civil insurrection, or related force beyond the control of HTCIA.

Agreement to Terms, Conditions and Rules

Exhibitors agree to observe and abide by the foregoing terms and conditions and by such additional terms, conditions and rules made by HTCIA from time to time for the efficient and safe operation of the HTCIA International Conference & Training Expo.

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